



Productive Optimism and Optimistic Philosophy of Productivity

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Abstract

This article furnishes positive wisdom of productivity grounded on the philosophy of optimism. Optimism is a positive mental trait—a general disposition much akin to practical instrumentalism where it is believed that certain tools and actions could bring favorable or productive outcomes. Optimism makes human beings feel hopeful. In this paper, we propose a cognitive-metaphysical framework for human productivity based on the notion of optimism, to examine how it guides human actions. Through all our articles, we keep discharging optimistic ideas on productivity through words and reflections, and this one is not an exception.

Keywords: *Optimism, productivity, productive prospects, pessimistic judgments*

1 Introduction

It is said that the productive natures predominate among the lovers of action and seekers of success. Highly productive individuals are better tuned to achieve success as they act in a practical manner. Individuals should strive to act in a productive manner so as to render efforts to practical means. So, strive to become vitally active and intellectually productive if you aspire to produce, market and sell knowledge and information (or anything else) as an entrepreneur. The secrets of successful business and entrepreneurship lie in higher productivity and commitment to goals. It is hence necessary to put your ideas into action by means of productive thinking and outcome-based activities. Napoleon Hill (2020) in his book “*Think and Grow Rich*” introduced and discussed the key ideas linking goal-setting, positive thinking and focussed action to examine how these factors contribute to success.

- Observe around you how excellence develops, and how it works to influence effects on others.
- Observe how elegance works in businesses, and how things—goods and services are displayed and presented elegantly for the customers so that these can impress upon their minds and create wants and desires where there is none.

Marketeers and businesses master in their art of selling as they are able to fashion brand equities out of products and services that they strive to promote. But of course, the success of any business is decided by customers who decide what to buy, when to buy, or how much to consume. Only things that have value are bought. It builds up equity. In his book titled “The Magic of Thinking Big”, the author David J. Schwartz (2015) encourages bold thinking, confidence and optimism to create value driven by greater effort and innovative actions. They align well by emphasising the importance of productive thought and ambition.

You should always be in search of most productive means of putting your ideas into action so that they appeal to others. Shun weaker forms of productivity and strive hard to create value. Catch the frame of mind of the people and attribute higher values to productive actions that matter. You must understand the essence of productivity and the substance of production. Some individuals are generally good in thinking but poor in action, whereas, others are poor in thinking but good decision makers. Meaning that, they excel in taking actions better than thinking. Those who are excellent in both thinking and taking actions always stand apart. Businesses train the human mind both to think and make strategic, informed decisions that decide the fate of such organizations.

2 Can Optimism create Productive Prospects?

Productivity and actions make us bold and courageous when we strive after effects (i.e., results, outcomes). They lead us to discover many new opportunities and explore prospects, even when we are not driven by any great objectives. To pursue great objectives and goals, however, you'll need to nurture a vitally active mind. Through productive endeavors, you should put your ideas into actions to have enough materials for success. By the power of your will and mental strength, discharge optimistic ideas in words and reflections, and through actions and achievements. The classic book "The Power of Positive Thinking" by Norman Vincent Peale (2012) discussed the practical benefits of optimism and how it is related to personal or professional contexts—fuelling productivity.

Be an inventor or an innovation. Invent new theories on productivity that are practically efficient. Innovate upon old theories to render them more productive and efficient. For these to happen, you must attribute higher value to productive thinking and constructive actions.

In essence,

"the nature of productivity reflects our frame of mind."

Human endeavor under special circumstances, e.g., in the face of obstacles, constraints, risks, dangers, and adversities often become more extraordinary and phenomenal. Having great goals and becoming highly committed to those also turn individuals into highly prodigious and productive beings. So, have great goals to achieve. Shell out optimistic ideas on goal achievement. Understand the essence of productivity. Be rich in productive actions if you're too poor in everything else. Lead an active, productive life to shun lethargy and procrastination. Shaun Achor's (2010) book "The Happiness Advantage", is particularly a relevant read in this context, which examines the positive mindset, and how it relates to productivity enhancement, creativity, and performance.

Just acting in a productive manner without having any goals in front of you leads to nothing. So, have goals, and strive to be creative to create value and add value to your creative instincts. Strive after causes and the effects will soon follow. Do you know why the works of artists and creative individuals have exalting effects? Not just that they have aesthetic values, but for the fact that the exalting effects of the works of artists are due to their rationale grounded on productive passions and instincts.

3 Overcoming Pessimism and Pessimistic Judgments

Thrive on optimism and prefer constructive, productive ideas rather than sitting back pondering on pessimistic ideologies. Pessimistic judgments preclude productivity, decision making and delay or procrastinate in taking actions. Great things are only achieved through great actions, promptness, and adroitness of the decision maker, often by overcoming great dangers and overpowering pessimism. Pessimism kills the essence of constructive decision making. But one must "know when to stop and look for alternative paths" when things aren't working at all, and that doesn't mean to be pessimistic. You must strive to apply full power of your potentiality to engage in productive endeavors and make the effort to overcome procrastination. Utilize all you have—your power potential for productive action.

To stay productive, engage yourself in goal-oriented activities. Goals give one the purpose to be productive. To nurture a productive thinking frame of mind, keep learning and inventing new ideas, bit by bit, which reinforces the call for action and results through which productive habits develop (See *Atomic Habits* by James Clear (2017)). Your output will reflect your mental frame. Hence, try attributing higher values to action and keep thinking on how to become more productive. Higher productivity is the norm of this day in these times of AI-driven activities. The supremacy of AI systems rests on three core aspects: *speed, accuracy, and productivity*. Efficiency is tied to all these three factors. Similarly, to make yourself more productive, adopt positive and constructive habits that matter. Optimistic people are decisive and critical in action. Balancing activity with thinking and decision making makes an individual smart. Thinking, too, is an activity, just as learning, but such thoughts must be tagged to actions that bear productive outcomes. Gary W. Keller & Jay Papasan (2013) offers a practical solution for productivity in such context: focus on *what matters most* and the rest will be reflected through results and extraordinary outcomes.

4 Conclusion

The supremacy of productive, constructive judgments overrides the weaknesses generated from pessimism and pessimistic attitudes. Always have with you some special means of noetic power backing your will, productivity, and actions. By special means, we refer to special knowledge, wisdom, and productive intelligence that make you more optimistic. Remember, *optimism, courage, and confidence*—these three troikas characterize the definitive Mark of Productivity.

Further Reading:

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